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**MESSAGE FROM THE CHAIRMAN**

The Mineral Information Institute has been working to make a difference in people's attitudes and perceptions about mining since its inception in 1980. Resources have been focused on creating and distributing materials about the natural resources industry that can be used by teachers in virtually any subject in grades K-12. Our National Education Project, website and participation in the award-winning high school textbook, *Global Science: Energy, Resources, Environment*, are all aimed at providing the information teachers need to educate their students about the importance of minerals and the need to produce them.

MII's efforts over the years have led to an interesting challenge. Our National Education Project is so successful that we cannot fund the increase in demand from teachers and organizations that are asking to use our materials. In the last four years we have printed and mailed 145,000 packets to meet the response from teachers, and we now have a backlog for 10,000 packets that we can't mail because we have exhausted our inventories. To replenish three of our five *Teacher Helper* packets and create the next program in the series, an additional \$200,000 must be raised by the end of June. We need your help to reach this ambitious but critical goal.

As a supporter of MII, you understand the importance of our work. We sincerely appreciate the contributions we have received from individuals and organizations, which have allowed us to provide our materials free of charge to teachers. If you or your company are not listed on the Corporate and Individual Donation lists in this report, please send a donation as soon as possible. If you have already contributed this year, ***thank you*** for your support!

I hope you will take a few minutes to read this *Insider Report* to learn more about the wonderful things that are happening at MII and how you can help us do even more. Another important way of supporting the effort is to actively promote MII to your business associates. With your assistance we can continue to expand our reach and ensure that we do not miss out on the opportunities that have been presented to us. Wouldn't it be great if we could have at least one set of MII materials in every school in the country?

Thank you,

A handwritten signature in black ink, appearing to read 'Pat James', written in a cursive style.

Pat James, MII Chairman

## WHAT'S NEW AT MII?

### **RESULTS OF ONLINE SURVEY CONFIRM MII MATERIALS ARE MAKING A DIFFERENCE**

We now have even more evidence that MII's educational materials are being used in the classroom and are helping students increase their knowledge about the importance of natural resources and why we mine. In December 2002, MII launched its new Internet Utilization Survey, which was designed to provide better statistical measurement methods about the use and effectiveness of our programs. So far the results have been both interesting and encouraging.

Teachers reported on the survey that:

- ◆ They teach an average of 68 students a year with MII programs;
- ◆ They spend an average of 6.5 classroom hours using MII materials;
- ◆ 74% of the classroom teachers use MII materials as classroom lessons;
- ◆ 70% use MII as reference for themselves and 65% use MII as a reference for their students;
- ◆ 54% say MII has information that is not available elsewhere;
- ◆ 93% said their students' and their knowledge was increased by MII;
- ◆ 55% viewed our Internet Mining Reclamation stories; and
- ◆ 94% said MII materials improved their students' success.

The results of the survey have led to a surprising discovery. Middle and high school teachers account for 75% of the educators using the site. This is the opposite of teachers requesting and using our mailed materials, where 75% teach grades Pre-K to 6. It is encouraging to know that not only has our website allowed us to serve an even greater number of teachers, it has enabled new access to the higher grades.

*"Your website and downloads have been of immense value to me, both as a teacher and a parent."*

Patricia Perry  
Lake Worth, FL

A similar survey will be included in printed versions of the Institute's *Teacher Helper* packets over the next year. We anticipate comparable results to the online survey, but it will be interesting to see any differences.

As a supporter of MII, we hope you will be as encouraged as we are by the survey results. The findings support our work and our mission. We are truly making a difference in the classroom.

*"Using the materials you provided helped the students understand that everything we use comes from natural resources as well as easing the completion of their own natural resources books."*

Joann Dial  
Melrose Park, IL

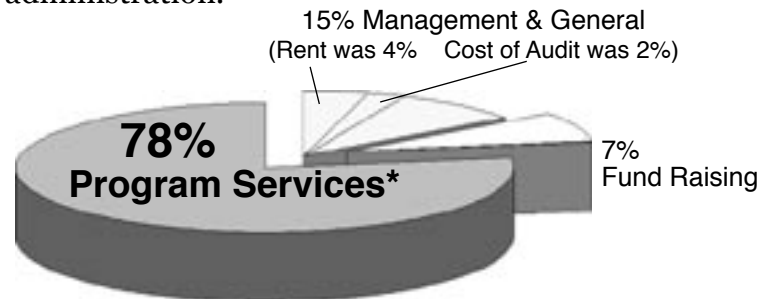


## HOW CAN YOU HELP MII?

### **YOUR CONTRIBUTION MAKES A DIFFERENCE**

Every dollar you donate to MII makes a significant difference in what we are able to deliver to teachers during the year. Last year, 76% of our revenue came from donations from individuals, corporations, foundations, societies and organizations. 78% of our expenses were tied directly to our programs, with nearly 40% applied to the National Education Project. 22% of our expenses related to the cost of corporate services, which includes fundraising activities, general labor and expenses and board expenses. We continually strive to keep our cost of corporate services below 25% so that your donation is used to fulfill our mission.

At the Mineral Information Institute, we use your support wisely— your money funds programs, not administration.



\* 57% went to printing & postage, to get our materials into the hands of teachers who would use them.

2002/2003 was intended to be a year when we built up the savings to pay for the next National Education Project program in the series. In addition, we had hoped to raise enough funds to replenish inventories on three of our five *Teacher Helper* packets, so that all teachers who request information receive our materials. If the current donation trend continues through June, we will not have the resources to accomplish these goals. We need your help to secure additional funding to continue our programs.

At \$5.00 per packet, the cost to replenish inventory on two packets is \$50,000, which will provide a 12 to 18 month supply. The research, development, production and distribution of a sixth *Teacher Helper* packet will cost approximately \$150,000. 34,000 packets would be mailed to teachers and a modest inventory could be produced. We need to raise at least \$200,000 by June 30<sup>th</sup> in order to continue expanding our reach and fulfilling the demand from teachers for materials.

**How can you help MII raise the additional funds necessary to continue to deliver its successful programs to teachers across the country?**

- ◆ Provide a personal contribution and if possible, increase your support
- ◆ Ask your company if they have a matching gift program which could double your donation
- ◆ Encourage your company or organization to provide funding
- ◆ Remember us in your will
- ◆ Check if the organizations you belong to make charitable gifts to non-profit organizations, and if so, provide us with a contact name so we can apply
- ◆ Tell your friends, relatives and colleagues about us and encourage them to donate

We know our materials are being used in the classroom. We know we are making a difference in peoples' attitudes and perceptions about mining. We need your help to ensure that we can continue to do so!

## CORPORATE/SOCIETY/FOUNDATION CONTRIBUTIONS

*Contributions received by March 12, 2003. MII's fiscal year is from July 1st to June 30th. If you would like your organization's name listed in the 2003 Annual Report, send in your donation today!*

### SOCIETIES & ORGANIZATIONS

Mining & Metallurgical	
Society of America.....	\$30,000
SME-Seeley W. Mudd Fund .....	\$15,000
Women In Mining-California .....	\$750
Aggregate Producers of Wisc.....	\$553
Denver Region Exploration	
Geologists Society .....	\$500
Clear Creek County Metal	
Mining Association .....	\$100
Florida Phosphate Council, Inc.....	\$100
Missouri Limestone	
Producers Association.....	\$100
Rocky Mountain Coal	
Mining Institute.....	\$100
Sterling Hill Mining Museum.....	\$100

### PRIVATE FOUNDATIONS

The Chaney Foundation, LTD ....	\$5,000
The Robert & Katherine	
Booth Foundation .....	\$1,000
Stan & Judy Dempsey Fund .....	\$500
Dale R. & Ruth L. Michels	
Family Fdtn.....	\$500
Geo. W. Parfet Estate, Inc. ....	\$100
The Charles T. Brown Family Trust.	\$50
Roger L. Minermin/Minerman	
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Dee D. Trent & Patricia Trent Trust.	\$25

### CORPORATE DONATIONS

#### \$12,500

Franklin Industries

#### \$10,000+

Caterpillar, Inc.  
Vulcan Materials Company

#### \$8,000+

IMC Global Operations, Inc.

#### \$5,000+

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