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MESSAGE FROM THE CHAIR

It is with great pleasure that I am submitting this year's *Insider Report* to you, a supporter of the Mineral Information Institute. We have had a busy and productive year and are pleased to tell you what we have accomplished.

MII continues to spread the message that mineral and energy resources are essential to society and are produced in an environmentally and socially responsible manner. This winter, we mailed our new *Teacher Helper* packet, *Natural Resources We Use*, to 33,000 teachers, demonstrating our continued commitment to providing useful and accurate materials to teachers. Please take a moment to read through the *Insider Report*. Learn more about what we have achieved by using our financial resources efficiently and effectively, thanks to our extraordinarily dedicated and hard-working staff.

Individual, corporate, society and foundation donations allow us to produce and distribute our materials **free of charge** to teachers across the country. With more teachers requesting information each year, we need your continued support to get our materials into teachers' hands. If you or your company are not listed on the Corporate and Individual Donation lists in this report, please send a donation as soon as possible. If you have already contributed this year, **thank you** for your support!

Thank you!

Leslie A. Landefeld

Leslie A. Landefeld, MII Chairman

*Thank you for supporting
natural resource education!*

DID YOU KNOW:

*4,622 teachers are
members of MII!*

*More than 2,000
packets are
downloaded each
month from the
MII website!*

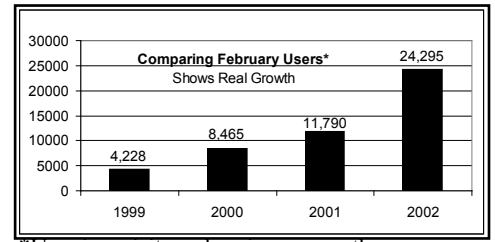
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MII PROGRAM UPDATES

WEBSITE SUCCESS STORIES

The electronic distribution of the Institute’s materials through the internet and other digital methods continues to increase dramatically. MII no longer advertises its programs to teachers because the response and demand was more than we could afford. But this hasn’t slowed down the number of new teachers (and students) who are coming to www.mii.org because of *word of mouth* and the referrals provided by others.



*User is a visitor who views more than one page.

The statistics show our success:

- * 2,571,983 PDF pages have been downloaded since the website’s inception.
- * 15,511 *Teacher Helper* packets have been downloaded in the last six months; that’s more than 2,000 a month!

GLOBAL SCIENCE UPDATE

Global Science: Energy, Resources, Environment was selected by the Texas State Board of Education as one of only two high school environmental systems curriculum approved for use during the next five to six years. This is a tremendous accomplishment and a solid indication of how MII is achieving results. To get more information about this integrated, environmental science curriculum program, visit www.mii.org/global. It might be the perfect science book for your community’s schools.

According to the publisher, more than 121 million classroom hours have been spent studying *Global Science*.

NEW TEACHER HELPER PACKET DELIVERED

In January, 33,000 teachers across the country received MII’s new *Natural Resources We Use Teacher Helper Packet*. This is the fifth packet MII has created and distributed to teachers who specifically request information from the Institute. Teacher feedback to date has been positive. Carole Rounds from Shaker Heights, Ohio, wrote: “Over the years, I have been finding your materials more and more useful. I love the multiple subject areas and great North America map. I have seen no other information organized this well for various school levels. Thanks.”

More than
250,000 *Teacher Helper* packets
have been
distributed to
teachers who
have contacted
MII asking for
help.

ROCK ODYSSEY DEBUTS AT CONEXPO/CONAGG

The new *Rock Odyssey* educational program made its debut at the MII booth during the ConExpo/ConAgg show in Las Vegas, March 19-23, 2002. The National Stone, Sand & Gravel Association (NSSGA) provided funding to help bring the *Rock Odyssey* project to fruition. The *Rock Odyssey* package contains a video (produced by Media Inc.), a 32-page teacher packet, a color poster to complement the video and a poster about natural resource uses. This elementary science program is aimed at first through sixth graders. It is designed to help students learn about the three major categories of rocks, how each category is formed, properties of minerals, and common types of rocks and their mineral makeup. If you are interested in learning more about this new program and how to purchase sets for use in your community, please contact us. The program costs \$25, including shipping and handling.

CORPORATE/SOCIETY/FOUNDATION CONTRIBUTIONS

Contributions received by April 12, 2002. MII's fiscal year is from July 1st to June 30th. If you would like your company's name listed in the 2002 Annual Report, send in your donation today!

CORPORATE DONATIONS

\$12,500

Franklin Industries

\$10,000+

Arthur Andersen
Vulcan Materials Company

\$2,000+

The Cleveland-Cliffs Foundation
Granite Rock Company
Hanson Bldg. Materials America, Inc.

\$1,000+

Newmont Mining Corporation
Placer Dome America
The Doe Run Company
Ingersoll-Rand Company

\$500+

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\$200+

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SME Southern CA Section
\$500
Women In Mining-California \$750

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Booth Foundation \$1,000
Dale R. & Ruth L. Michels
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NEW DIRECTOR OF DEVELOPMENT NAMED

In February 2002, Angie Simonton joined the MII team as Director of Development and will assist in the organization's fundraising efforts. Angie previously served as Membership Services Manager at the Society for Mining, Metallurgy and Exploration (SME). She has been employed in the non-profit organization management field for the past 12 years. Angie graduated with a BSBA in marketing/finance from Washington University in St. Louis.

INDIVIDUAL CONTRIBUTIONS

\$1,000+

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name is not on this list,
please send your
donation right away!*